

News

Macomb County
Office of Public Affairs



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Planning & Economic Development Web site earns award

MOUNT CLEMENS, Mich. – The Macomb County Department of Planning & Economic Development won the award for “Best Web Site Marketing” from the Michigan Economic Developers Association (MEDA).

The county department’s newly redesigned Web site, www.MacombBusiness.com was selected by a panel of marketing firms from entries submitted from across the state. Entries were judged on creativity, content and branding.

The site, which went live in February 2006, was designed by Gyro Creative Group, a Detroit marketing firm hired by the county to help with marketing and brand development.

For more information on the award, contact the MEDA at 517-241-0011.

For information about business attraction activities in Macomb County, call Stephen Cassin at 586-469-5285.

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